



FOR IMMEDIATE RELEASE  
CONTACT: Woody Graber  
(305)606-2979

**NEW KIDS**  
**ON THE BLOCK**  
**NOW OFFERING HOT**  
**NEW 4-PACK OF TICKETS**  
**FOR JUST \$99!**

*Thursday, March 12<sup>th</sup> at Germain Arena*

It's the best concert deal for one of the hottest live shows around! You can now get a 4-Pack of tickets for \$99.00 to the show that is drawing critical acclaim throughout the country. **New Kids On The Block** has been described as a don't miss concert experience and they are coming to Germain Arena in Estero on Thursday, March 12<sup>th</sup>.

**New Kids On The Block**, five now fully-grown men who forever defined what the modern boy band would look and sound like, are back together for the very first time in nearly a decade and a half. **Jordan Knight**, **Jonathan Knight**, **Joey McIntyre**, **Donnie Wahlberg** and **Danny Wood** are still youthful, fit and anxious to not simply celebrate their musical legacy, but also add something new and personally meaningful to it.

Continued . . .

## **NEW KIDS ON THE BLOCK 4-PACK**

Page 2

4-Pack tickets for just \$99.00 are available in advance only at [www.livenation.com](http://www.livenation.com) and all Ticketmaster outlets. Or charge by phone: (800)745-3000. The availability of 4-Packs is limited, so get them while supplies last. Individual reserved seat tickets are also available for \$67.00, \$47.00 and \$37.00. All dates, acts and ticket prices are subject to change without notice. All tickets are subject to applicable taxes, and service and handling charges.

For more information go to [www.livenation.com](http://www.livenation.com).

### **ABOUT LIVE NATION**

*Live Nation's mission is to maximize the live concert experience for artists, fans and sponsors. Our core business is buying and producing artist rights and monetizing those rights via our global distribution pipe. Live Nation is the largest producer of live music concerts in the world, annually producing over 16,000 concerts for 1,500 artists in 57 countries. The company sells over 45 million concert tickets a year and expects to drive over 60 million unique visitors to livenation.com in 2008. Live Nation is transforming the concert business by expanding its concert platform into direct concert ticketing and building the industry's only artist-to-fan vertically integrated concert platform. Headquartered in Los Angeles, California, Live Nation is listed on the New York Stock Exchange, trading under the symbol "LYV."*

###