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**THE FANS HAVE SPOKEN . . .
DUE TO THE OVERWHELMING DEMAND
NEW KIDS ON THE BLOCK ANNOUNCE
THEIR SPRING 2009 TOUR DATES**

**COMING TO ESTERO'S GERMAIN ARENA
THURSDAY, MARCH 12TH
TICKETS ON SALE SAT., JAN. 24TH / 10AM**

NEW YORK – Due to overwhelming demand, NEW KIDS ON THE BLOCK announce a new string of North American show dates for Spring 2009. The recently announced NKOTB Cruise sparked a fan frenzy proving people everywhere want more NEW KIDS ON THE BLOCK! NKOTB fans have spoken and the band obliged! Fresh off sold out shows across the globe, the group will kick off their first batch of 2009 dates on March 7, 2009 in Texas. The Tour comes to Estero's Germain Arena on Thursday, March 12th, 7:30PM.

The shows have featured a varied set list including classics such as, "Hangin' Tough," "Step by Step," and "Right Stuff," mixed with the newer tunes like, "Single" and "Summertime" from their brand new album, *THE BLOCK*. As the New York Post described, "the encore of 1990's 'Step By Step' and the 1989 tune 'Hangin' Tough' were gasoline on the concert fire." and the OC Register exclaimed, "they put on a stellar show that kept the crowd on its feet for two hours." "Not only do the New Kids sound better than they ever did, they also look like they're having even more fun than they did 20 years ago," lauded Newsday.

The reunion of all five members of the famed 90s group that sold millions of albums and ignited a worldwide phenomenon has enthusiastically been embraced by screaming fans. With the support of the fans the group successfully sold out show after show on both sides of the Atlantic and now return home for another wave of packed arena shows.

The band has also teamed with I Love All Access to provide a variety of VIP ticket packages for the tour, including premium seats, meet and greets, photo ops, parties and more. The first shows include stops in Texas, Louisiana, Florida, New York and Pennsylvania. A full listing of show dates and venues are below. Further details of this tour to be announced.

"This is beyond our wildest dreams, the t-shirts, the screams, the emails, the messages, it's been amazing so far and we are all just so happy to keep it going." Says Donnie Wahlberg.

Tickets go on sale to the public on Saturday, January 24th at 10AM. They are \$67.00, \$47.00 and \$37.00 for reserved seats and will be available via www.livenation.com, the Germain Arena Box Office and www.ticketmaster.com. Or charge by phone in the Ft Meyers/Naples/Estero area at (239) 334-3309.. All dates, acts and ticket prices are subject to change without notice. All tickets are subject to applicable taxes, and service and handling charges.

CURRENT LIST OF U.S. TOUR DATES (AS OF JANUARY 16, 2009)

Sat	3/7/09	Hidalgo, TX	Borderfest
Mon	3/9/09	Tulsa, OK	BOK Center
Tue	3/10/09	Bossier City, LA	Century Tel Center
Thu	3/12/09	Ft. Myers, FL	Germain Arena
Fri	3/13/09	Orlando, FL	Amway Arena
Mon	3/16/09	Nashville, TN	Sommet Center
Tue	3/17/09	Greenville, SC	BI-LO Center
Thu	3/19/09	Baltimore, MD	1st Mariner Arena
Fri	3/20/09	Hershey, PA	Giants Center
Sun	3/22/09	Erie, PA	Erie Civic Center
Tue	3/24/09	State College, PA	Bryce Jordan Center
Wed	3/25/09	Portland, ME	Cumberland County Civic Center
Thu	3/26/09	Syracuse, NY	OneCenter
Sat	3/28/09	Niagara Falls, NY	Seneca Niagara Casino
Sun	3/29/09	London, ON	John Labbatt Center
Mon	3/30/09	Ottawa, ON	Scotiabank Arena
Tue	3/31/09	Manchester, NH	Verizon Arena

BACKGROUND

NEW KIDS ON THE BLOCK sold more than 80 million albums worldwide -- including back-to-back international # 1 songs, 1988's *Hangin' Tough* and 1990's *Step By Step* -- and a series of crossover smash R&B, pop hits like "You Got It (The Right Stuff)," "Cover Girl," "Didn't I (Blow Your Mind This Time)," "Hangin' Tough," "I'll Be Loving You," "Step By Step" and "Tonight." The group shattered concert box office records playing an estimated 200 concerts a year, in sold out stadiums throughout the world. They still hold many of these records to date. They were Forbes highest paid entertainers of 1990, beating out Michael Jackson and Madonna. The band boasted an extensive and highly profitable merchandise line which included everything from lunch boxes and sleeping bags to comic books, marbles and dolls.

ABOUT LIVE NATION:

Live Nation is the future of the music business. With the most live concerts, music venues and festivals in the world and the most comprehensive concert search engine on the web, Live Nation is revolutionizing the music industry: onstage and online. Headquartered in Los Angeles, California, Live Nation is listed on the New York Stock Exchange, trading under the symbol "LYV." Additional information about the company can be found at www.livenation.com under the "About Us" section.

More Information at www.nkotb.com